

# Senior Life 2015

River Rd & Las Palmas Rd, Salinas, CA

Radius 1: , 0.00 - 10.00 Miles, Total

Population	Totals
2020 Projection	253,293
2015 Estimate	241,720
2010 Census	230,741
2000 Census	233,199
Growth 2000 - 2010	-1.05%
Growth 2010 - 2015	4.76%
Growth 2015 - 2020	4.79%

Population by Age	2010	%	2015	%	2020	%
	Census		Estimate		Projection	
<b>Total Population</b>	230,741		241,720		253,293	
Age 45 - 54	28,278	12.26%	28,426	11.76%	29,325	11.58%
Age 55 - 64	21,000	9.10%	23,699	9.80%	25,253	9.97%
Age 65 - 74	10,734	4.65%	13,773	5.70%	17,238	6.81%
Age 75 - 84	6,967	3.02%	6,860	2.84%	7,701	3.04%
Age 85 and over	2,653	1.15%	2,940	1.22%	2,858	1.13%
Age 65 and over	20,355	8.82%	23,572	9.75%	27,797	10.97%
<b>Total Population, Male</b>	115,630		121,185		127,029	
Age 45 - 54	13,855	11.98%	14,144	11.67%	14,764	11.62%
Age 55 - 64	10,285	8.89%	11,523	9.51%	12,250	9.64%
Age 65 - 74	4,930	4.26%	6,380	5.26%	8,059	6.34%
Age 75 - 84	2,862	2.48%	2,915	2.41%	3,300	2.60%
Age 85 and over	926	0.80%	1,015	0.84%	989	0.78%
Age 65 and over	8,718	7.54%	10,310	8.51%	12,348	9.72%
<b>Total Population, Female</b>	115,111		120,535		126,263	
Age 45 - 54	14,423	12.53%	14,282	11.85%	14,561	11.53%
Age 55 - 64	10,715	9.31%	12,175	10.10%	13,004	10.30%
Age 65 - 74	5,804	5.04%	7,393	6.13%	9,180	7.27%
Age 75 - 84	4,105	3.57%	3,944	3.27%	4,401	3.49%
Age 85 and over	1,728	1.50%	1,925	1.60%	1,869	1.48%
Age 65 and over	11,637	10.11%	13,262	11.00%	15,449	12.24%



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Population by Single-Classification Race	2010	%	2015	%	2020	%
	Census		Estimate		Projection	
<b>White Alone</b>	113,939		116,402		118,407	
Age 65 and over	13,249	11.63%	15,039	12.92%	17,104	14.45%
<b>Black or African American Alone</b>	7,686		7,658		7,648	
Age 65 and over	1,002	13.04%	1,074	14.02%	1,192	15.59%
<b>American Indian and Alaska Native Alone</b>	2,608		2,577		2,568	
Age 65 and over	196	7.52%	227	8.81%	266	10.36%
<b>Asian Alone</b>	18,142		19,184		20,282	
Age 65 and over	2,842	15.67%	3,337	17.39%	4,032	19.88%
<b>Native Hawaiian and Other Pacific Islander Alone</b>	1,597		1,560		1,512	
Age 65 and over	138	8.64%	161	10.32%	192	12.70%
<b>Some Other Race Alone</b>	73,297		80,027		87,651	
Age 65 and over	2,401	3.28%	3,099	3.87%	4,207	4.80%
<b>Two or More Races</b>	13,472		14,312		15,225	
Age 65 and over	526	3.90%	635	4.44%	804	5.28%

Population by Hispanic or Latino	2010	%	2015	%	2020	%
	Census		Estimate		Projection	
<b>Hispanic or Latino</b>	140,459		152,460		165,855	
Age 65 and over	5,558	3.96%	7,096	4.65%	9,467	5.71%
<b>Not Hispanic or Latino</b>	90,282		89,260		87,437	

Households by HH Income by Age of Householder	2000	%	2015	%	2020	%
	Census		Estimate		Projection	
<b>Householder Age 45 - 54</b>	12,922		14,298		14,448	
Income less than \$15,000	988	7.65%	935	6.54%	867	6.00%
Income \$15,000 - \$24,999	1,046	8.09%	1,034	7.23%	970	6.71%
Income \$25,000 - \$34,999	1,316	10.18%	1,128	7.89%	1,052	7.28%
Income \$35,000 - \$49,999	2,034	15.74%	1,679	11.74%	1,615	11.18%
Income \$50,000 - \$74,999	3,013	23.32%	2,776	19.42%	2,718	18.81%
Income \$75,000 - \$99,999	2,004	15.51%	2,123	14.85%	2,171	15.03%
Income \$100,000 - \$124,999	1,181	9.14%	1,628	11.39%	1,708	11.82%
Income \$125,000 - \$149,999	575	4.45%	962	6.73%	1,061	7.34%
Income \$150,000 - \$199,999	398	3.08%	1,128	7.89%	1,222	8.46%
Income \$200,000 or more	367	2.84%	905	6.33%	1,064	7.36%
<b>Median Household Income</b>	\$58,931		\$71,373		\$75,030	



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Households by HH Income by Age of Householder	2000	%	2015	%	2020	%
	Census		Estimate		Projection	
<b>Householder Age 55 - 64</b>	7,433		12,846		13,484	
Income less than \$15,000	796	10.71%	1,015	7.90%	974	7.22%
Income \$15,000 - \$24,999	623	8.38%	1,172	9.12%	1,171	8.68%
Income \$25,000 - \$34,999	773	10.40%	1,178	9.17%	1,153	8.55%
Income \$35,000 - \$49,999	1,126	15.15%	1,661	12.93%	1,663	12.33%
Income \$50,000 - \$74,999	1,476	19.86%	2,547	19.83%	2,584	19.16%
Income \$75,000 - \$99,999	1,088	14.64%	1,827	14.22%	1,963	14.56%
Income \$100,000 - \$124,999	578	7.78%	1,202	9.36%	1,308	9.70%
Income \$125,000 - \$149,999	334	4.49%	777	6.05%	912	6.76%
Income \$150,000 - \$199,999	318	4.28%	826	6.43%	939	6.96%
Income \$200,000 or more	321	4.32%	643	5.01%	819	6.07%
<b>Median Household Income</b>	\$56,740		\$63,723		\$67,241	
<b>Householder Age 65 - 74</b>	6,056		7,688		9,531	
Income less than \$15,000	1,019	16.83%	857	11.15%	979	10.27%
Income \$15,000 - \$24,999	878	14.50%	816	10.61%	966	10.14%
Income \$25,000 - \$34,999	632	10.44%	714	9.29%	829	8.70%
Income \$35,000 - \$49,999	1,079	17.82%	1,038	13.50%	1,261	13.23%
Income \$50,000 - \$74,999	1,230	20.31%	1,765	22.96%	2,152	22.58%
Income \$75,000 - \$99,999	652	10.77%	786	10.22%	1,026	10.76%
Income \$100,000 - \$124,999	229	3.78%	636	8.27%	819	8.59%
Income \$125,000 - \$149,999	115	1.90%	211	2.74%	302	3.17%
Income \$150,000 - \$199,999	86	1.42%	312	4.06%	400	4.20%
Income \$200,000 or more	136	2.25%	553	7.19%	798	8.37%
<b>Median Household Income</b>	\$41,937		\$55,930		\$58,497	
<b>Householder Age 75 - 84</b>	3,836		4,191		4,608	
Income less than \$15,000	867	22.60%	782	18.66%	806	17.49%
Income \$15,000 - \$24,999	691	18.01%	830	19.80%	886	19.23%
Income \$25,000 - \$34,999	557	14.52%	526	12.55%	552	11.98%
Income \$35,000 - \$49,999	545	14.21%	644	15.37%	708	15.36%
Income \$50,000 - \$74,999	596	15.54%	705	16.82%	785	17.04%
Income \$75,000 - \$99,999	248	6.47%	260	6.20%	313	6.79%
Income \$100,000 - \$124,999	120	3.13%	165	3.94%	193	4.19%
Income \$125,000 - \$149,999	64	1.67%	63	1.50%	82	1.78%
Income \$150,000 - \$199,999	58	1.51%	86	2.05%	107	2.32%
Income \$200,000 or more	91	2.37%	129	3.08%	176	3.82%
<b>Median Household Income</b>	\$31,464		\$34,173		\$36,270	



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Households by HH Income by Age of Householder	2000	%	2015	%	2020	%
	Census		Estimate		Projection	
<b>Householder Age 85 and over</b>	1,016		1,838		1,781	
Income less than \$15,000	310	30.51%	535	29.11%	483	27.12%
Income \$15,000 - \$24,999	193	19.00%	432	23.50%	422	23.69%
Income \$25,000 - \$34,999	143	14.07%	260	14.15%	242	13.59%
Income \$35,000 - \$49,999	125	12.30%	210	11.43%	213	11.96%
Income \$50,000 - \$74,999	127	12.50%	221	12.02%	217	12.18%
Income \$75,000 - \$99,999	46	4.53%	57	3.10%	64	3.59%
Income \$100,000 - \$124,999	19	1.87%	63	3.43%	64	3.59%
Income \$125,000 - \$149,999	23	2.26%	28	1.52%	36	2.02%
Income \$150,000 - \$199,999	15	1.48%	13	0.71%	15	0.84%
Income \$200,000 or more	17	1.67%	19	1.03%	25	1.40%
<b>Median Household Income</b>	\$25,347		\$23,891		\$24,656	

Households by Household Income	2000	%	2015	%	2020	%
	Census		Estimate		Projection	
<b>Total Households</b>	64,191		70,436		73,956	
Income Less than \$15,000	7,353	11.45%	6,584	9.35%	6,469	8.75%
Income \$15,000 - \$24,999	7,798	12.15%	8,085	11.48%	8,117	10.98%
Income \$25,000 - \$34,999	8,128	12.66%	7,525	10.68%	7,431	10.05%
Income \$35,000 - \$49,999	11,466	17.86%	10,118	14.36%	10,286	13.91%
Income \$50,000 - \$74,999	13,710	21.36%	13,821	19.62%	14,349	19.40%
Income \$75,000 - \$99,999	7,495	11.68%	8,494	12.06%	9,198	12.44%
Income \$100,000 - \$124,999	3,902	6.08%	5,855	8.31%	6,391	8.64%
Income \$125,000 - \$149,999	1,730	2.70%	3,407	4.84%	3,940	5.33%
Income \$150,000 - \$199,999	1,255	1.96%	3,661	5.20%	4,100	5.54%
Income \$200,000 - \$249,999	558	0.87%	1,155	1.64%	1,603	2.17%
Income \$250,000 - \$499,999	539	0.84%	1,351	1.92%	1,561	2.11%
Income \$500,000 or more	255	0.40%	380	0.54%	510	0.69%
<b>Average Household Income</b>	\$59,273		\$73,067		\$76,916	
<b>Median Household Income</b>	\$46,532		\$55,258		\$58,145	



# Senior Life 2015

River Rd & Las Palmas Rd, Salinas, CA

Radius 1: , 0.00 - 10.00 Miles, Total

Owner-Occupied Housing Units by Value	2000	%	2015	%	2020	%
	Census		Estimate		Projection	
<b>Total Owner-Occupied Housing Units</b>	33,520		33,815		35,451	
Value Less than \$20,000	750	2.24%	371	1.10%	321	0.91%
Value \$20,000 - \$39,999	644	1.92%	524	1.55%	399	1.13%
Value \$40,000 - \$59,999	226	0.67%	310	0.92%	415	1.17%
Value \$60,000 - \$79,999	390	1.16%	291	0.86%	275	0.78%
Value \$80,000 - \$99,999	495	1.48%	310	0.92%	244	0.69%
Value \$100,000 - \$149,999	3,558	10.61%	1,785	5.28%	926	2.61%
Value \$150,000 - \$199,999	8,474	25.28%	2,732	8.08%	2,036	5.74%
Value \$200,000 - \$299,999	10,778	32.15%	6,702	19.82%	5,216	14.71%
Value \$300,000 - \$399,999	4,342	12.95%	6,826	20.19%	6,488	18.30%
Value \$400,000 - \$499,999	1,590	4.74%	5,186	15.34%	5,611	15.83%
Value \$500,000 - \$749,999	1,390	4.15%	4,679	13.84%	6,910	19.49%
Value \$750,000 - \$999,999	363	1.08%	2,182	6.45%	3,015	8.50%
Value \$1,000,000 or more	518	1.55%	1,917	5.67%	3,596	10.14%
<b>Median All Owner-Occupied Housing Unit Value</b>	\$220,611		\$356,869		\$425,063	

Group Quarters by Population Type	2010	%	2015	%	2020	%
	Census		Estimate		Projection	
<b>Group Quarters Population</b>	4,491		4,392		4,313	
Correctional Institutions	1,046	23.29%	1,018	23.18%	995	23.07%
Nursing Homes	534	11.89%	524	11.93%	516	11.96%
Other Institutions	4	0.09%	4	0.09%	4	0.09%
College Dormitories	1,610	35.85%	1,571	35.77%	1,540	35.71%
Military Quarters	0	0.00%	0	0.00%	0	0.00%
Other Noninstitutional Quarters	1,063	23.67%	1,047	23.84%	1,032	23.93%

Occupied Housing Units by Tenure	2010	%	2015	%	2020	%
	Census		Estimate		Projection	
Owner-Occupied	32,264		33,815		35,451	
Renter-Occupied	34,787		36,622		38,505	



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Radius 1: , 0.00 - 10.00 Miles, Total

Households by Tenure by Age of Householder	Totals					
<b>Total Households</b>	67,050		70,436		73,956	
<b>Owner-Occupied</b>	32,264		33,815		35,451	
Householder 55 to 64 Years	7,417	22.99%	8,163	24.14%	8,479	23.92%
Householder 65 to 74 Years	4,265	13.22%	5,394	15.95%	6,591	18.59%
Householder 75 to 84 Years	3,302	10.23%	3,220	9.52%	3,514	9.91%
Householder 85 and over	1,162	3.60%	1,292	3.82%	1,252	3.53%
<b>Renter-Occupied</b>	34,787		36,622		38,505	
Householder 55 to 64 Years	4,083	11.74%	4,683	12.79%	5,006	13.00%
Householder 65 to 74 Years	1,760	5.06%	2,294	6.26%	2,941	7.64%
Householder 75 to 84 Years	961	2.76%	971	2.65%	1,094	2.84%
Householder 85 and over	451	1.30%	546	1.49%	529	1.37%

Some median values are assigned pre-determined amounts rather than calculated amounts. Med HH Inc by Age values more than \$200,000 are displayed as \$200,001. Med HH Inc values less than \$15,000 are displayed as \$14,999. Med HH Inc values more than \$500,000 are displayed as \$500,001. Med Housing Values more than \$1,000,000 are displayed as \$1,000,001.



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## Appendix: Area Listing

### Area Name:

Type: Radius 1

Reporting Detail: Aggregate

Reporting Level: Block Group

### Radius Definition:

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Latitude/Longitude 36.622400 -121.669150

Radius 0.00 - 10.00

### Project Information:

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Site: 1

Order Number: 974750302

